



MARTINA LYONS CALLIGRAPHY



WEDDING STATIONERY GUIDE

Congratulations on your engagement and upcoming wedding day!

Welcome to my creative studio...

I am so pleased that you have chosen my wedding stationery and calligraphy services.

You are welcome to have a look at the bridal guide - I am more than happy to start working with you on your beautiful wedding papers and I'll do my best to create stationery that you will cherish and keep as a tangible memory and a part of your big day.

Wedding invitations are the first impression to what your wedding day will be like...

It is a representation of your wedding.

It sets up a theme of your big day.

Your invitations are as important as your wedding venue, your dress, flowers, photographs...

Wedding stationery represents your style, sense for detail and emotions.

If you are a person that pays attention to details, contemporary style, elegance, minimalism and beauty of nature, my studio is the right choice for you!

I will take care of everything from the very beginning till the end and you and your guests will receive beautiful final suite that is as unique as you and your wedding day.

In my *Wedding Guide* you can find all the useful information that you need to know about the wedding stationery, timeline and other details.

TIMELINE

This is an approximate timeline to send your wedding papers.

If you are having a destination wedding you can even add some more weeks in advance to send your stationery before wedding so the guests will have enough time to arrange their travel plans.

6 - 8 months before wedding SAVE THE DATE card sent

3 months before wedding INVITATIONS sent

3 - 5 weeks before wedding RSVP cards sent

This chart will help you to check when it's the right time to send out wedding invitations to the guests according to your wedding month:

January - order in September / mail in November

February - order in October / mail in December

March - order in November / mail in January

April - order in December / mail in February

May - order in January / mail in March

June - order in February / mail in April

July - order in March / mail in May

August - order in April / mail in June

September - order in May / mail in July

October - order in June / mail in August

November - order in July / mail in September

December - order in August / mail in October

PROCESS

As I am offering only *fully custom* wedding stationery at the moment, we will cooperate throughout whole process, from the beginning till the end, to create wedding papers that are unique, original and according to your personal ideas and wish.

Step 1

We will get in touch via email, phone call, skype call... any kind of (social) media way that is suitable for you to make you feel comfortable. We will discuss your ideas and inspiration, your timeline and budget.

Step 2

We will finalize your booking, talk about paper and printing options, colour palette and ask you for more details necessary for invitations (I have a questionnaire to be filled up for you which is also a big helper to prevent any text/name misspelling), also possible embellishments options.

At this point I will also prepare a custom price list for your wedding stationery (shipping and taxes will not be included yet).

Step 3

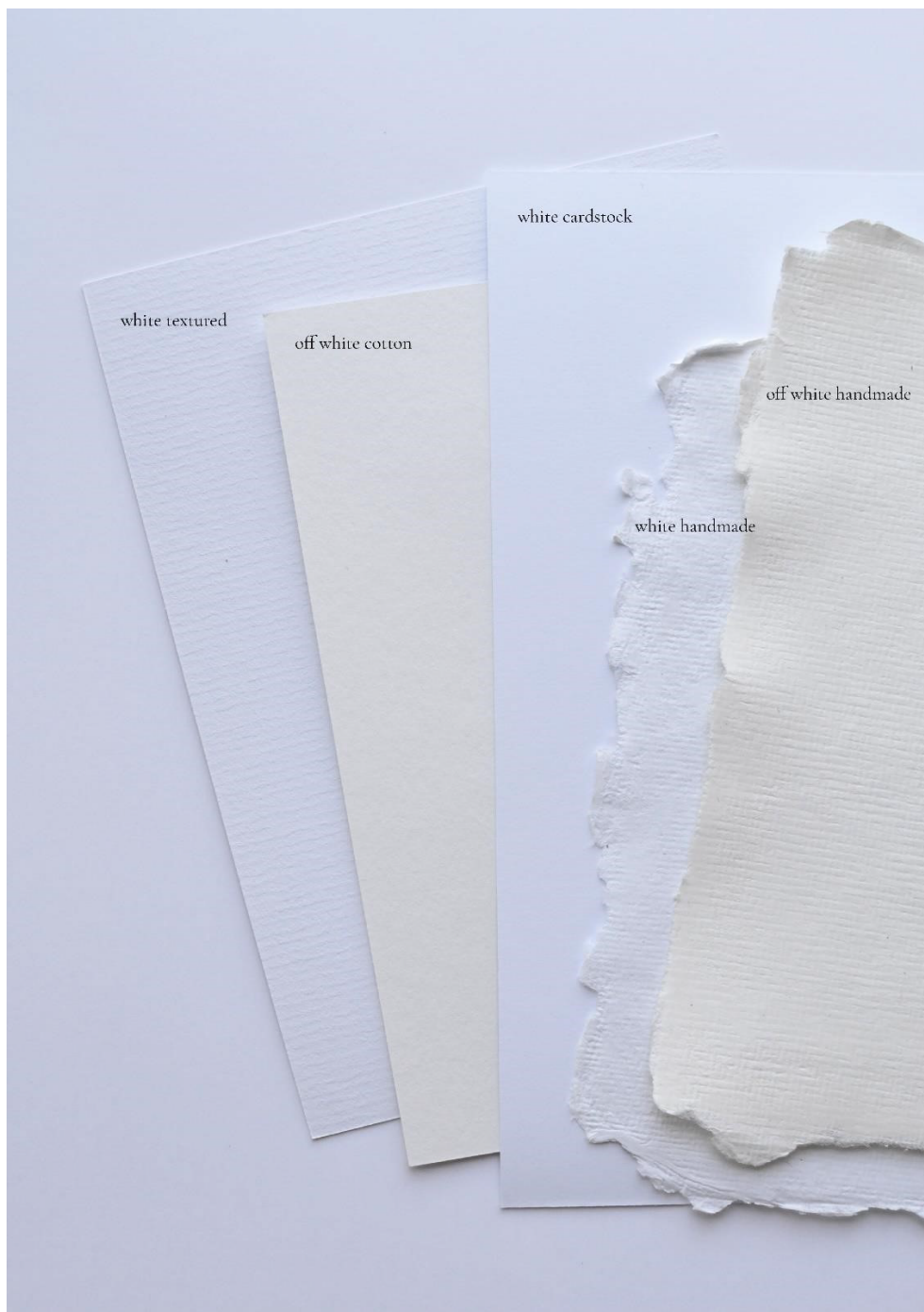
As soon as I have first concepts of the design ready (usually 2-3 concepts to choose from) I will send them to you so you can pick your favourite and we will work on last details (layout, characters check, final amount confirmation) before sending the design to print.

Once everything is sent to print we will start to work on assembly of your wedding suite. From this moment you just relax and look forward to receive your beautiful wedding invitations...

LET'S START!

PAPER OPTIONS

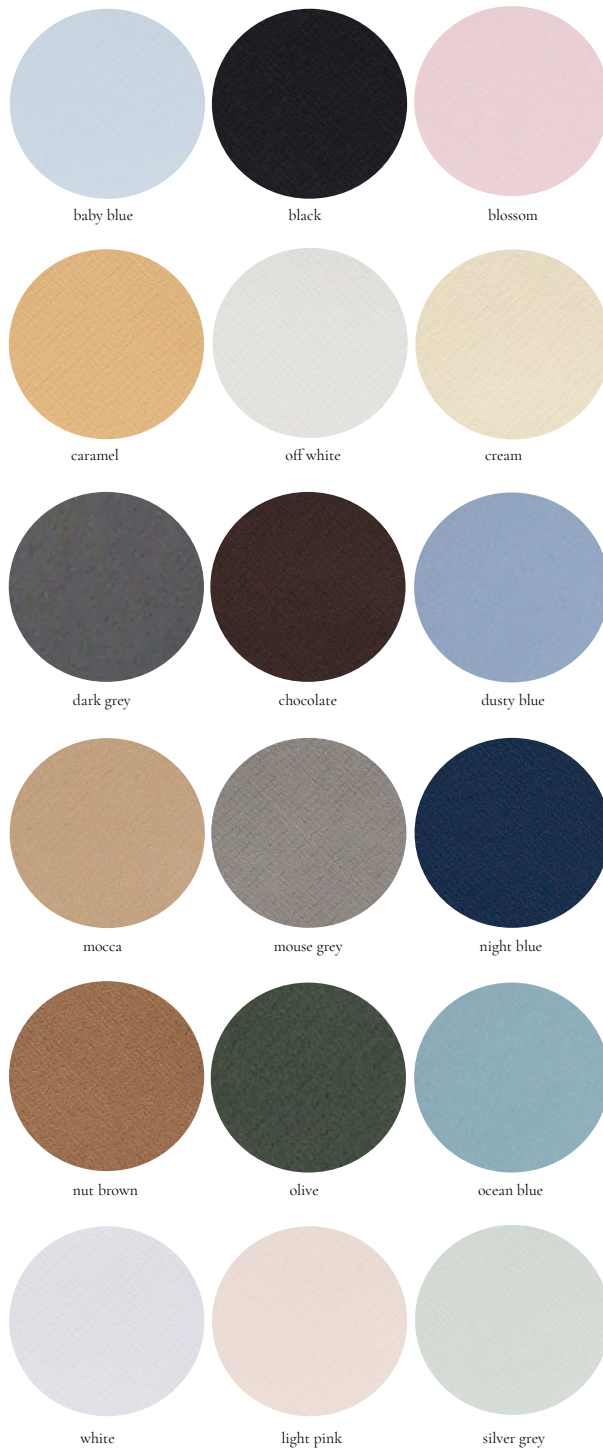
Papers can be ordered in any other colour on demand
(depends on whether our producers have them available in stock).



ENVELOPES

Range of classic envelopes (slight textured surface)
or handmade envelopes (fluffy edges)

Classic envelopes



Handmade envelopes

cream



black



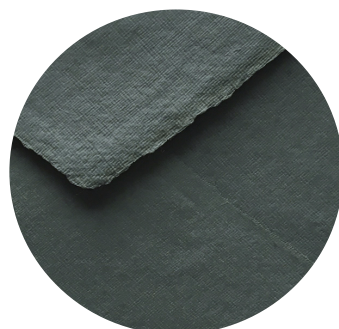
white



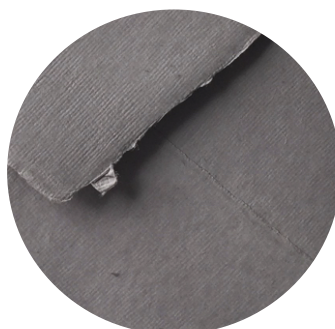
blush



forest



dark grey



lake mist



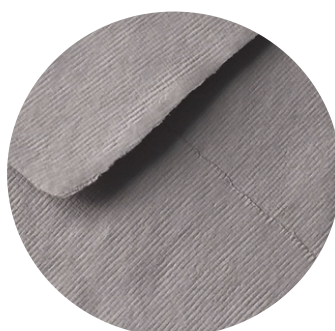
deep blue



ivory



light grey



PRINTING TECHNIQUES

You can choose from digital, letterpress or hot foil print (see examples).

Various options of hot foil prints are available (gold, silver, copper, rose gold, black...)

DIGITAL/FLAT



LETTERPRESS



HOT FOIL



INK COLOURS

You can choose from classic black, white or gold ink.

Other colours than these are available on demand but they will be charged extra price.

EMBELLISHMENTS

SILK RIBBONS

We offer wide range of colours of our handmade premium quality silk ribbons.

Available in width of 1,5 cm/2 cm.



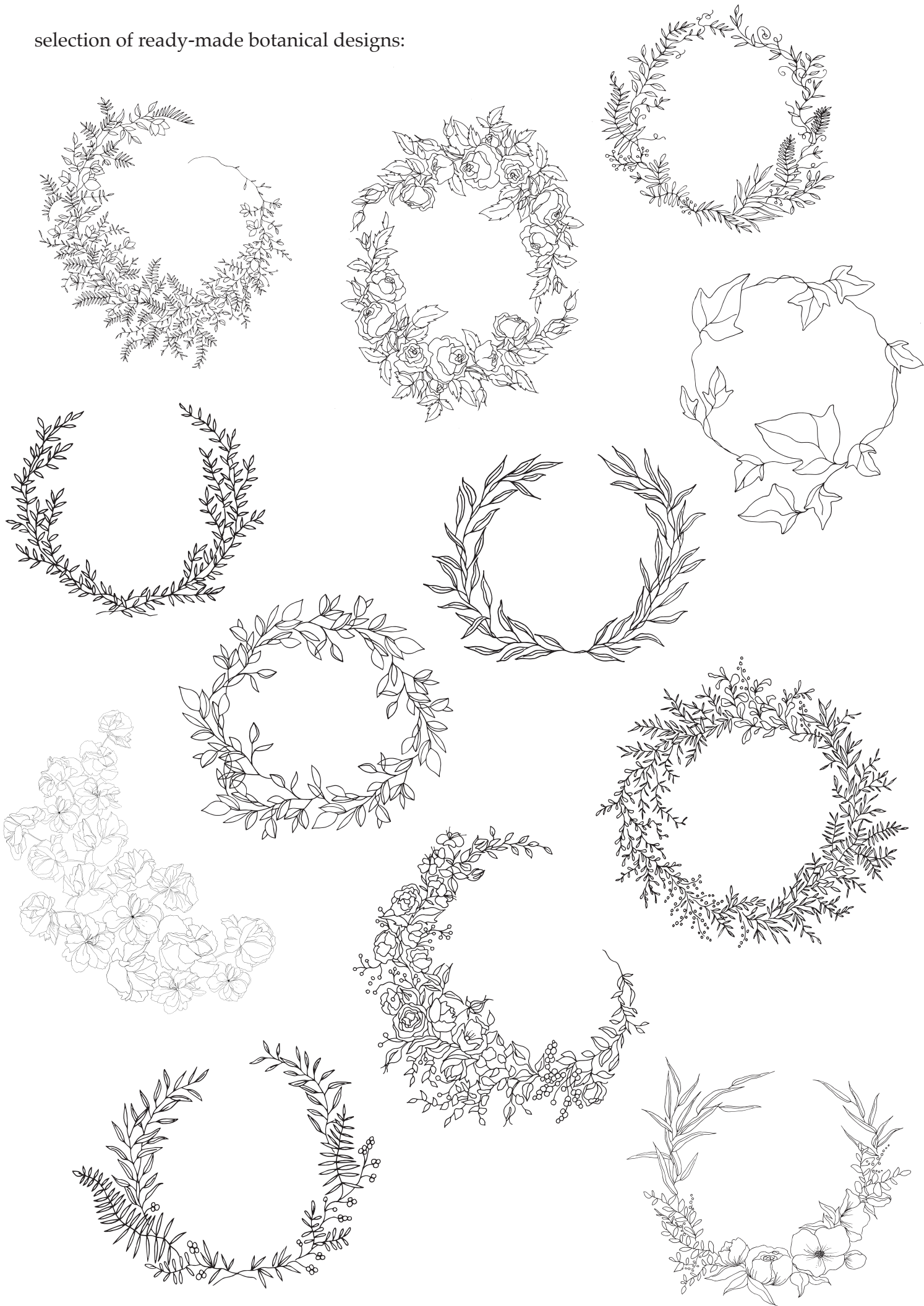
WAXES AND WAX SEAL STAMPS

It is a beautiful final detail on your wedding invitations, there are many designs available to choose from as well as wax colours.

Wax seal can be used to seal envelopes, as a detail on your menu, name cards or invitations.



selection of ready-made botanical designs:



my work MARTINA LYONS CALLIGRAPHY can be seen in:



svadba

contact

martinalyons.com

+ 34 699 15 42 32

info@martinalyons.com

[instagram.com/martina.lyons](https://www.instagram.com/martina.lyons)

THANK YOU!